



Andrew Edwards, President of Extron Electronics – left
Jim Bowie, President of Electrosonic – right

Extron Acquires Products Division of Electrosonic

Anaheim, California (March 8, 2010) – Extron Electronics today announced that it has purchased the Products Engineering and Development Division of Electrosonic Group a premier worldwide AV systems integration and service provider.

The Electrosonic Group systems integration and service business is not part of the acquisition and will continue forward as a wholly independent organization.

Electrosonic's Products Division is an innovator in Video and Graphics Over IP Encoders and Decoders, HD Video Players, and Multi-Image Display Processors. It has been operating as a stand-alone division from the systems integration and service business since February 2009. The

acquisition includes all current products designed and manufactured by Electrosonic as well as the IP for the underlying technology. Key staff will join Extron to support current customers and continue the development of this innovative group of products.

"I have been extremely impressed with the products technology at Electrosonic and we are excited to have the Products Engineering group join our team," says Andrew Edwards, President of Extron Electronics. "At Extron we have been in development of a complete line of A/V streaming products for over three years and will be announcing additional streaming solutions later this year. We see the Electrosonic products as a great complement to our continually evolving product line."

Jim Bowie, President of Electrosonic Group, adds: "Our Products Division has been at the forefront of image processing technology throughout our 45-year history. These current products have developed to the point that we as a systems integrator cannot take them to their full potential—Extron is exactly the right company to take these products forward worldwide. Electrosonic can now concentrate on its main business activity: the design, supply and support of audio-visual systems. Our tremendous growth in these activities over the last decade has made them our primary business. By focusing on our core business, we can continue to grow and improve the service we provide our clients."

Product Division's Product Line Summary

Video and Graphics Over IP Encoders and Decoders providing high quality DVI, RGB, 3G-SDI, HD-SDI and SDI video transmission over IP networks for Broadcast, ProAV and Command & Control applications. Features the PURE3 codec designed exclusively for IP network transmission.

HD Video Players feature a stand-alone and networkable design and provide JPEG2000 and MPEG2 file playback. The ES9600 supports bit rates up to 250 Mbs at resolutions up to 2K and 3D applications.

Multi-Image Display Processors includes a full line of products for acquiring, transporting, compositing and displaying multiple images on videowalls and single displays.

Visit our Web site at www.extron.com for more information.

For additional information, contact an Extron Customer Support Representative at:

USA 714.491.1500 or 800.633.9876 (inside USA and Canada only)

Europe +31.33.453.4040 or +800.3987.6673 (inside Europe only)

Asia +65.6383.4400 or 800.S3.EXTRON (800.7339.8766)

Japan +81.3.3511.7655

Extron Electronics, headquartered in Anaheim, California, is a leading manufacturer of professional A/V system integration products including A/V control systems, computer-video interfaces, switchers, matrix switchers, distribution amplifiers, audio amplifiers, speakers, twisted pair and fiber optic equipment, video scalers, A/V signal processors, classroom sound field systems, and high resolution cable.

Electrosonic is an international audio-visual company with a strong reputation for working on complex projects, both large and small, and has through its 45 year history developed lasting partnerships with customers and suppliers. Electrosonic brings a unique breadth of experience to each project; backed by solid engineering skills, project management and quality production facilities.

Public Relations

Kristine Fowler
PR / Media Manager
Extron Electronics
Tel: 714.780.4014
E-mail: pr@extron.com
www.extron.com/press